

# **VIDEO CONTEST RULES WORLD SNOWBOARD DAY**

## ***“SHOW US YOUR FAVORITE SPOT?”***

--- The World Snowboard Day Team and Riders Match are organizing a video competition entitled “Show us your favourite spot”. ---

### **CONTEST TIMELINE**

#### **CONTEST ENTRIES & COMMUNITY VOTES**

- **January 12th, 2012:** Launch - Contest begins. Register on the “Riders Match” website, submit a video and content and tell your fan base to vote for & comment your video. ***The videos should size be no more than 300mo, preferably in these formats : MPEG 4, MOV, AVI, WMV (no projects files or audio files).***
- **February 6th, 2012:** End of the community votes session, announcement of the 5 finalists selected.

#### **JURY VOTES & CONTEST END**

- **February 7th, 2012:** The Jury starts to watch the 5 selected videos and to vote.
- **February 19th, 2012:** Announcement of the 3 winners, and prizes distribution.

### **RULES**

#### **ARTICLE 1 - Eligibility**

The **World Snowboard Day video competition** is open to any individual or group of persons.

#### **ARTICLE 2 - Application Fee**

The competition application is free and open to all.

#### **ARTICLE 3 – Application procedure**

The principle of the competition is to make a video to “**Show us your favourite spot**”. The video must be related with snow, snowboard and your favourite spot. That could be a presentation of your home resort, snowpark, kicker, freeride face or your artificial freestyle spot or rail. The footage do not have to be done during the WSD day exclusively, you can use former footage with the best snow conditions, because the quality of the images will be really important.

- The competition is open to everyone from 12 a.m. on Thursday, January 12th, 2012 (GTM+1 Time) to midnight on Monday, February 6th 2012 (GTM+1 Time).
- To participate, each competitor needs to register and upload his video from January 12th to February 6th.
- Applicants commit themselves to communicate only exact, real and sincere information. Any wrong or uncompleted declaration will be considered as out of competition.
- All videos must respect the terms and conditions of the WSD contest and Riders Match website.
- Each competitor pledges that he is the sole owner and author of said material entered, and has exclusive right and authority to submit the same to the World Snowboard Day competition upon the terms and conditions stated herein. EuroSIMA and Riders Match get free of any responsibility in case of contesting with regard to the image reproduction rights and/or the copyright by third parties. EuroSIMA and Riders Match get free of any music

rights infringements consequences including the deletion of the videos on YouTube, Wat Tv and Dailymotion.

- All entries become the property of the EuroSIMA and Riders Match. Each competitor whose video qualifies, gives to the EuroSIMA and Riders Match an irrevocable exclusive licence to use, copy, distribute, communicate, broadcast, modify, edit, adapt, segment and otherwise exploit the video for any purpose in any media worldwide without notice or fee. The author gives up the completeness of his rights on the video.

#### **ARTICLE 4 - Winners selection procedure**

A jury of professionals composed of Pro riders, Snowboard legends and World Snowboard Day partners, will finally vote on a shortlist of 5 nominees elected by the web community on the Riders Match page between January 12th and February 6th, 2012, to select 3 finalists. These 5 nominees will be subjected to the votes of this jury, from February 7th, 2012 to February 19th, 2012 at midnight (GTM+1 Time). The highest number of votes determines the winning video. The winners' names will be released on the WSD website: [www.world-snowboard-day.com](http://www.world-snowboard-day.com) and the RM website : [www.ridersmatch.com](http://www.ridersmatch.com) on Monday, February 20<sup>th</sup>, 2012.

#### **ARTICLE 5 – Prizes**

Prizes description: apparel and accessories from four famous boardsports brands : DC Shoes, Rip Curl, Billabong and O'Neill.

Prizes are not transferable or redeemable for cash and the EuroSIMA reserves the right to substitute any prize for an item of similar value.

The global amount of prizes is estimated to 3 000 euro.

#### **ARTICLE 6 - Waiver of any recourse**

Each competitor wishing to compete will have to respect all the points of the present competition rules. In case of non-respect of the competition rules, the organizer reserves the right to cancel the application.

Applicants commit themselves to refrain from taking any contest against the conditions of organization of the competition, the results or the jury decisions.

#### **ARTICLE 7 - Rights & Data Protection**

Personal details relating to you may be data-processed in compliance with the French Law of January 6, 1978 relating to Freedom & Data Protection. Pursuant to the provisions of articles 34 and 36 of the French Law of January 6, 1978 relating to Freedom & Data Protection, you have the right to access, correct, modify and delete any data relating to you.

For more information about the contest, please contact:

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